



寸金地®

CUNJINDI

BRAND MANUAL

## Cunjindi@Warehousing center

The Sichuan warehouse covers a total area of 70,000sq.m, and the CXIN warehouse covers 50,000sq.m.



## Cunjindi@Sorting center

Fully-intelligent sorting lines automatically screen fruits by weight, moisture content and appearance.



## Cunjindi@Self-owned logistics

We own more than 40 refrigerated trucks to deliver full-process cold-chain transport, keeping fruits at low temperatures throughout all distribution stages.



# Company Profile **Dexing Fruit Industry Co., Ltd.**

Headquartered in Chengdu, Sichuan in 1987, it is a company specializing in fruit business and sales, which has gradually developed into an industry integrating fruit cultivation at the source, R&D, sorting and packaging, as well as purchasing and sales.

**Export channels: Southeast Asia/Russia/Central Asia/Canada/Singapore/Thailand/Vietnam**



Main business covers: citrus series, Jashi plums, soft-seeded pomegranates, and other varieties. We are committed to providing high-quality fresh fruit products and personalized value-added services to thousands of households, advocating a healthy and beautiful lifestyle from "Farm to Table".

Currently, the company has established branch zones in major fruit markets across the country, including Beijing, Shanghai, Nanjing, Guangzhou, Jiaxing, Hangzhou, Wuxi, Shenyang, Shandong, Guiyang Wuhan (Hubei), Jingzhou, Changsha, Ningxia, and Xi'an. Products are sold far to Northeast, East China, South China, and Northwest, and have entered major regional fruit markets, supermarkets, and online platforms nationwide.

# Cunjindi@Citrus series

High-quality citrus varieties well-recognized and favored by consumers.

Sichuan Chengdu  
Dexing Fruit Industry Co., Ltd.

**New product Amida**

**4,000 hectares**

Harumi; Ehime; Ganping

The base area is 333.33 hectares.



Citrus series  
packaging



Citrus series  
packaging



Citrus series  
packaging



# Cunjindi@Soft-seeded pomegranate

Cooperation base area: 300 hectares. Main varieties: Tunisia soft-seed; Black Pear

# 100%

## Naturally mature Huili pomegranate

Huili pomegranates are large with bright colors, have a sweet taste, and their soft seeds are edible.



Pomegranate series  
packaging



Pomegranate series  
packaging



Pomegranate series  
packaging



# Cunjindi@Prunus

Dual-brand strategic layout, covering multiple user groups in independent and personalized niche markets.

Comprehensively enhance the brand awareness of the new Prunus salicina single product.

## Xinjiang Kashgar

is the most suitable region in China for growing prunes.

## Superfood – Prunes

Premium prunes originate here at latitude 42°-44° North.



Xinjiang plum base **333.33** hectares

Yunnan plum base **200** hectares

Plum series packaging



Plum series packaging



Plum series packaging



# Cunjindi@Blueberry-Plum series

Rich in anthocyanins and vitamins, ideal for daily eye care and antioxidant intake.

Preserve natural fruit bloom.  
Full cold-chain logistics locks  
in freshness.



Blueberry series packaging



Our signature summer best-seller.



Plum series packaging

# 30+ YEARS

Focus on the fruit industry  
for over 30 years



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<http://www.cunjindi.com/>